**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

There was a significant increase of funding in 2015

78% of the total pledged amount came from the US.

The volume of cancelled orders is associated with the volume of successful transactions

Theater and music are one of the most promising items

**What are some limitations of this dataset?**

* Variables, Pledges and goals does not provide meaningful insides in the model, please see “progression analysis” tab. R square is too low and P Value too high.
* This is just a table, if linked with other tables might be able to provide more valuable insides, these fields are not enough to get data converted into information.
* On barkers count, it seems to be representing the total volume on each line item only. This field probably need to be in a different table. Based on this file, we can count the number of barkers as a total. A person or an institution can barker in more than one item.
* Does not provide reason for status (Cancelled and failed). Was that a inside issue or outside?

**What are some other possible tables and/or graphs that we could create?**

**See “Other Graphics Tab” on the spreadsheet**

We can create a pivot table to analyses the % volume of pledges by county and illustrate it with a pie chart.

Top 10 pledged volume by category. 3D stacked column